

Political Activism and the Provision of Dynamic Incentives:  
Growing the Pie in the Battle for Redistribution

Antoine Camous<sup>1</sup>   Russell Cooper<sup>2</sup>

<sup>1</sup>University of Mannheim

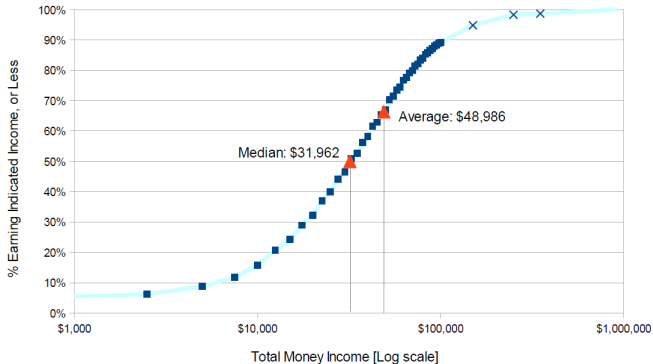
<sup>2</sup>European University Institute

May 8, 2020

# Motivation

Cumulative Distribution of Total Money Income, 2017

Source: US Census Bureau



⇒ Why don't we observe full redistribution?

more

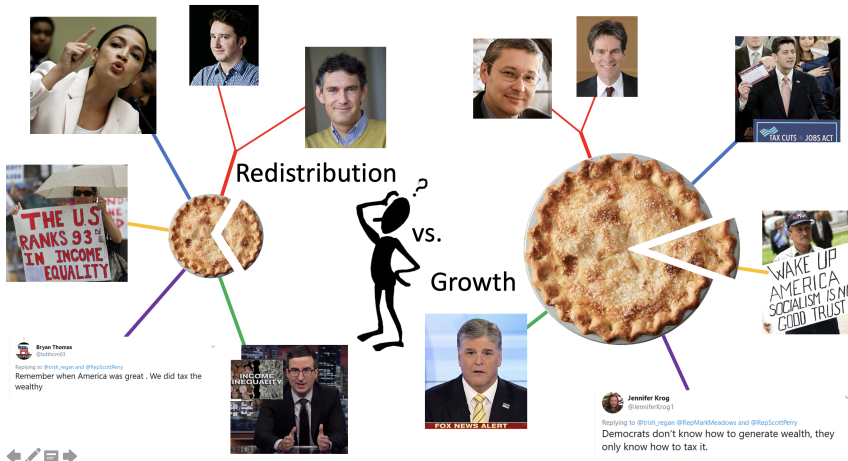
## One answer: POUM hypothesis

*... [the] idea that the poor do not support high levels of redistribution because of the hope that they, or their offspring, may make it up the income ladder.... Benabou and Ok (2000)*

Necessary conditions ... a bit excessive

- i. **income mobility:** at the yacht club in the future
    - ↔ current median income richer than average tmr !
  - ii. **persistent tax rates:** else redistribute now, undo it later
    - ↔ taxes today apply to next generation, i.e. commitment
  - iii. **low risk aversion:** accept the gamble
- ⇒ **This project:** endogenous income mobility and no commitment

# Our answer: Political Activism



# Our answer: Political Activism

## Conflict growth vs. redistribution



Activism  $\Rightarrow$  Political Persuasion  $\Rightarrow$  **(efficient) incomplete** redistribution

# Outline

1. **Description of the economy**
2. **Politics and activism**

## 1. Environment

## Environment

### Agent $\theta$ dynamic choice

$$\max_e \log(c) + \beta E(\log(c'))$$

$$c = \theta - e$$

$$t = 1$$

$$\theta' = z\theta^\alpha e^\delta$$

gross income  $t = 2$

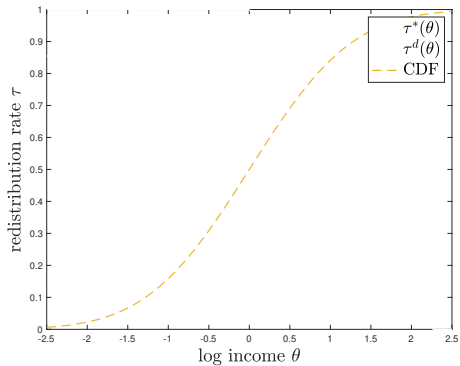
$$c' = \hat{\theta}' = \theta'^{1-\tau} \bar{\theta}'^\tau$$

net income  $t = 2$

$\Rightarrow$  individual education  $e(\theta, \tau)$  decreasing in  $\tau$

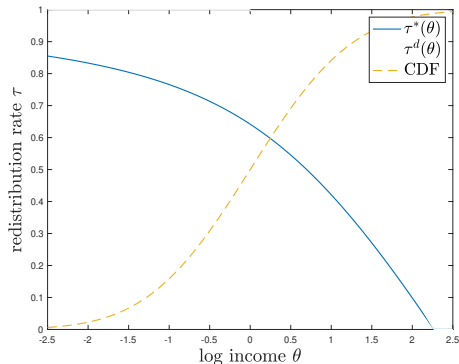
$\Rightarrow$  **which redistribution rate**  $\tau \in [0, 1]$ ?

What is agent  $\theta$  favorite  $\tau$ ?



# What is agent $\theta$ favorite $\tau$ ?

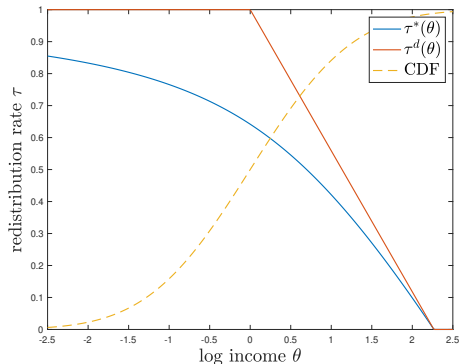
At  $t = 1$ , **before** education choice



- redistribution  
across population  $\theta$
- insurance  
against idio. shock  $z$
- incentives  
with private return  $\delta$

# What is agent $\theta$ favorite $\tau$ ?

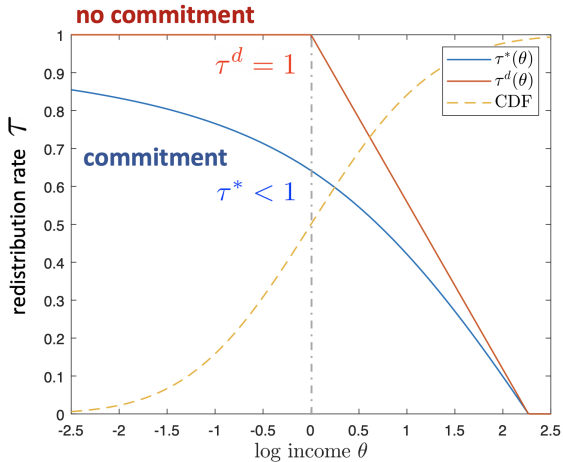
At  $t = 2$ , **after** education choice



- redistribution  
across population  $\theta$
- insurance  
against idio. shock  $z$
- incentives  
with private return  $\delta$

⇒ **Higher rates of redistribution**

# Benevolent planner?



Lack of commitment  $\Rightarrow$  full redistribution

(No POUM)

## 2. Politics and activism

# Game and Timing

- i. Choice of platforms: 2 office seeking candidates choose  $\tau_l$  vs.  $\tau_h$
- ii. Group activism choice
- iii. Individual education choice at  $t = 1$
- iv. Political preference shocks: individuals and aggregate
- v. Vote: majority voting over  $\tau_l$  vs.  $\tau_h$
- vi. End game individual uncertainty  $z$ , tax and transfer and consumption

## Game and Timing

- i. Choice of platforms: 2 office seeking candidates choose  $\tau_l$  vs.  $\tau_h$
- ii. Group activism choice **continuous and persistent**
- iii. Individual education choice at  $t = 1$
- iv. Political preference shocks: individuals and aggregate
- v. Vote: majority voting over  $\tau_l$  vs.  $\tau_h$  **no commitment**
- vi. End game individual uncertainty  $z$ , tax and transfer and consumption

Which equilibrium platforms  $\tau_l \leq \tau_h$ ?

### Backward solution

3. Vote over policy platforms  $\rightarrow$  probability  $p_h$
2. Activism decisions  $\rightarrow A^l$  vs.  $A^h$
1. Candidate choice of platforms  $\rightarrow \tau_l \leq \tau_h$

### 3. Vote

- Given aggregate activism  $\{A^l, A^h\}$  ...
- ... education  $\epsilon$  and political shocks  $(\chi, \psi)$  for  $\tau_l$ ,
- an agent with income  $\theta$  votes for  $\tau_h$  iff

$$V_2(\theta, \tau_h | \epsilon) > V_2(\theta, \tau_l | \epsilon) + \chi + \psi + \gamma(A^l - A^h)$$

where  $\gamma \geq 0$  is *activism technology*

$\Rightarrow \tau_h$  **wins with probability**

$$p_h = \frac{1}{2} + \Psi \beta (\tau_h - \tau_l) \frac{\sigma_2^2}{2} (2 - \tau_h - \tau_l) + \Psi \gamma (A^h - A^l)$$

## 2. Activism

Group  $\theta$  choice (before education !)

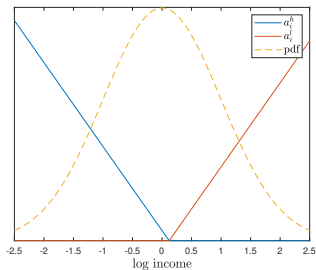
Given  $(\tau_l, \tau_h)$  and  $\{A_{-\theta}^l, A_{-\theta}^h\}$ ,

$$\max_{A_{\theta}^l, A_{\theta}^h \geq 0} f(\theta) V_1(\theta, \tau) - \frac{1}{2} \left( (A_{\theta}^l)^2 + (A_{\theta}^h)^2 \right)$$

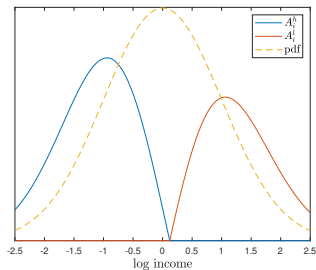
s.t.  $A^x = \int_i A_i^x di$  and the outcome of the vote

$$p_h = \frac{1}{2} + \Psi \beta (\tau_h - \tau_l) \frac{\sigma_2^2}{2} (2 - \tau_h - \tau_l) + \Psi \gamma (A^h - A^l)$$

## Activism across income groups...



(a) Per capita  $A_{\theta}^x / f(\theta)$



(b) Group contribution  $A_{\theta}^x$

$$\tau_l = 1/4 < \tau_h = 3/4$$

activism  $\gamma > 0$  and growth  $\delta > 0$

# 1. Choice of platforms

## Office seeking candidates

- Given  $\tau_l$ , candidate H chooses  $\tau_h$

$$\max_{\tau_h \in [0,1]} p_h(\tau_l, \tau_h)$$

and given  $\tau_h$ , candidate L chooses  $\tau_l$  ...

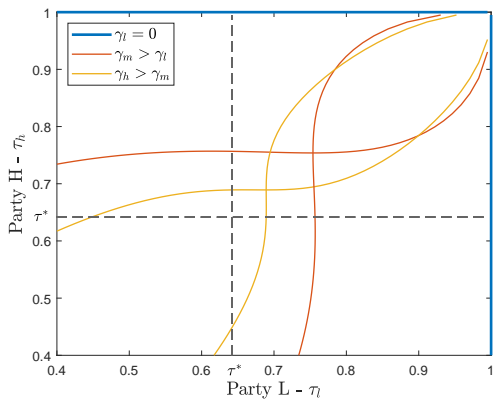
- Both anticipate the response of activism

⇒ **Symmetric Nash equilibrium**  $\tau^P$

↔  $\tau^P \neq 1$  if and only if **activism**  $\gamma > 0$  and **growth**  $\delta > 0$

↔  $\lim_{\gamma \rightarrow +\infty} \tau^P = \tau^*$

## Candidates' best response



... activism  $\gamma > 0$  discipline candidates away from  $\tau = 1$

## Conclusions

- Key message: why don't we observe full redistribution?

- under lack of commitment, interplay

- *political activism* ...

- ... tradeoff growth vs. redistribution

- conflictual activism disciplines politicians

- What explains observed redistribution? more in the paper...

- Average level of political activism

 $\gamma$ 

- Distribution of political activism

 $\{\alpha_\theta\}$ 

- Political preference heterogeneity across groups

 $\{\phi_\theta\}$ 

- Voting participation across groups

 $\{\lambda_\theta\}$ 

- Ideology of candidates

 $\mu$